Community Support Application

Application Date:

1. Organisation Details	
Name of your organisation:	
Contact name: Position:	
Postal Address:	
Telephone:	Fax:
Email:	Website address:
ABN:	We do not have an ABN: ☐
GST status: Registered: ☐	Not Registered: ☐
Please provide a brief description of your organisation and its activities:	
Geographic area covered by your organisation:	
Does your organisation currently bank with us? Yes: ☐	No: ☐
Member Number:	Would you consider a better banking relationship with Regional Australia Bank? Yes: ☐ No: ☐

2. Event, Project or Cause Details

Event, project or cause:

Date of the event, project or cause:

Objectives of the event, project or cause:

Primary focus for the event, project or cause:
☐ Sporting   ☐ Indigenous/cultural
☐ Education or employment related activities   ☐ Health
☐ Arts   ☐ Other
☐ Community activities (e.g. festivals and fairs)   If other, please specify:
☐ Environmental

Expected participation/attendance numbers of the event, project or cause:

Age groups likely to attend the event or be involved in the project or cause:

How will the event, project or cause benefit the community:

List of other sponsors involved:

3. Level of Support

Type of support:
☐ Financial   ☐ In-kind
☐ Both Financial and In-Kind

Amount of financial support requested:

Please Note: *GST (if applicable) is included in the cost of the approved sponsorship.*

What type of in-kind support do you require? (For example volunteers, marquees)

4. Recognition of support for Regional Australia Bank

Is the proposal for major or sole sponsorship of the event or project?
Yes: ☐   No: ☐

Does this proposal include any naming rights for the event or project?
Yes: ☐   No: ☐

Is there an opportunity for our banners to be displayed at the event?
Yes: ☐   No: ☐

Please specify: Indoor: ☐   Outdoor: ☐   Both: ☐
Is there an opportunity for our marquees to be used at the event? Yes: ☐   No: ☐
Is there an opportunity for us to make a presentation at the event? Yes: ☐   No: ☐
Will this event, project or cause require Regional Australia Bank branded promotional goods to use within the community? Yes: ☐   No: ☐ Please provide details:
What kind of media coverage or promotional opportunities do you expect from your event, project or cause? Please tick where appropriate. ☐ Advertisement – Newspaper   ☐ Brochure/flyer/collateral ☐ Advertisement – Radio   ☐ Website ☐ Advertisement – TV   ☐ Social Media (Facebook, Twitter, etc.) ☐ Advertisement – Online   ☐ Media Release ☐ Other If other please specify: Is there an opportunity to involve our local staff   If so, when and how? or specific branches? Yes: ☐   No: ☐
Please indicate whether you will allow Regional Australia Bank to upload photographs and information about your event, project or cause on our website for the purpose of further promotion and support? Yes: ☐   No: ☐
It is a condition of our Community Support Program to disclose whether this event or project will have support from any other financial institutions. If so, please describe what level of support or involvement in the event or project other financial institutions will have.

> Interested in learning how Regional Australia Bank can help your organisation raise funds throughout the year? Contact us on 132 067, visit regionalaustraliabank**.com.au,** or drop in to your local branch and ask about our Community Partnership Program.

Please note, applications for our Sponsorship & Donation Program open on 1 July and close on 31 July each year.

Please return this application to:

Post:
Sponsorship
PO Box U631, University of New England NSW 2351
Regional Australia Bank, Technology Park, Madgwick Drive, Armidale NSW 2350

E-mail:
sponsorship@regionalaustraliabank.com.au

In Person:
Please visit your local Branch.